

Rim Bowling and Entertainment Center - Advertising Rate Card

For Additional Information, contact Joel Schlarb with Progressive Design – (909) 337-3251

On-Screen Advertising

Media Size: 512 x 250 Pixels – Shown on Sixteen 37” Scoring Monitors
Media Location: Shown On All Scoring Screens – Both during game play and down time.
Locations Available: 12
One-Time Setup Fee: \$50*

Advertising Rate	3 Month Run	6 Month Run (-10%)	12 Month Run (-25%)
\$30 per Month	\$90	\$162	\$270

Lane Sweeps

Media Size: 5” x 50”
Media Location: Shown on lane sweeper each time bowling pins are reset.
Locations Available: 16
One-Time Setup Fee: \$75*

Advertising Rate	3 Month Run	6 Month Run (-10%)	12 Month Run (-25%)
\$50 per Month	\$150	\$270	\$450

20” x 30” Wall Posters

Media Size: 20” x 30”
Media Location: Placed between lane scoring monitors.
Locations Available: 7
One-Time Setup Fee: \$75*

Advertising Rate	3 Month Run	6 Month Run (-10%)	12 Month Run (-25%)
\$75 per Month	\$225	\$405	\$675

12’ x 3’ Exterior Banners

Media Size: 144” x 36”
Media Location: Placed on exterior wall facing bowling alley entrance. These banners are viewed by bowling alley guests as they enter and exit the building.
Locations Available: 5
One-Time Setup Fee: \$350*

Advertising Rate	3 Month Run	6 Month Run (-10%)	12 Month Run (-25%)
\$100 per Month	\$300	\$540	\$900

The Perfect “900” Special – Save over 25% to 50% Off

We are offering a special rate for a complete marketing package. Includes from above: One On-Screen Advertisement, Two Lane Sweeps and One 20” x 30” Wall Poster. Standard Price: \$205 per Month. Advertising rates below reflect discounts.

One-Time Setup Fee: \$125*

Advertising Rate	3 Month Run (-26%)	6 Month Run (-34%)	12 Month Run (-54%)
\$205 per Month	\$450	\$810	\$1,350

**Setup fees are a one-time fee that includes all graphic design and printing of your ad materials. All advertisements require a minimum of 3 Months Run. Space given on a first-come, first-served basis.*